



Poverty Impacts Us All *build our neighborhoods...*

Poverty Impacts Us All

Whether we know it or not each of us pays the cost living in a city with a high rate of poverty. The good news is that we each can do something about it. When we speak with one collective voice we can change the conversation and by providing opportunities for those living in poverty, you are not only helping our neighbors and fellow citizen, you

- **Strengthen Our Economy** by increasing our tax base and the consumer base for District businesses.
- **Build Our Neighborhoods** by improving access to resources and improving our schools.
- **Empower Our Families** by providing economic security and stable homes.

Build our Neighborhoods

Neighborhoods are where we find many of the opportunities that shape our lives - specially the lives of young people. Too often neighborhoods with high poverty are deficient in the opportunities that can produce positive social, economic, educational and health outcomes for their residents. Such outcomes not only directly affect the people of those neighborhoods, but also the entire District.

High-poverty neighborhoods are typically defined by extreme levels of racial and economic segregation. These neighborhoods often lack such resources as high performing schools, grocery stores, banks, parks and safe places to play, and adequate public transportation. These community factors put families at higher risk for a range of negative outcomes—poor employment opportunities, academic achievement, physical and mental health, amongst other things.

When we reduce poverty, we will see neighborhoods that are stronger and safer than ever before.

Learn about the Campaign

- **Build a Strong Foundation** - *Make Basic Needs Accessible to District residents*
- **Make Work Possible** - *Provide the skills & supports residents need to work*
- **Make Work Pay** - *Help residents live in our city and contribute to our economy*

Make Your Voice Heard

- Sign the Pledge to cut poverty in half by 2022
- Utilize your social media networks to spread the word
- Author Op-Ed pieces in support of our campaign

Take Action

- Meet with our elected officials
- Sign a letter supporting our campaign
- Testify before the council

19.2% or nearly 110,000
District residents live in poverty.

The FACTS:

- **32% of DC children** live in poverty.
- **24% of single adults with children** are unemployed.
- Nearly **50% of DC residents in single-parent families** live in deep poverty.
- Nearly **1 in 2 children** under 18 in the District of Columbia is at risk of hunger.



Endorse our Campaign

*Make Work Possible
Make Work Pay
Make Basic Needs Accessible*



By endorsing our campaign, you are not only helping our neighbors and fellow citizens you affirm that you are committed to growing the local economy and creating economic opportunity. Additionally, you will have access to:

- ◆ Networking events with leaders from across the city.
- ◆ Opportunities to tell your story and highlight your events to our members.
- ◆ Our support on events and forums that help to defeat poverty.
- ◆ Talking points for events and facts for newsletters.
- ◆ Use of our logo on your website to show your support for our campaign.