



Poverty Impacts Us All empower our families...

Poverty Impacts Us All.

Whether we know it or not each of us pays the cost living in a city with a high rate of poverty. The good news is that we each can do something about it. When we speak with one collective voice we can change the conversation and by providing opportunities for those living in poverty, you are not only helping our neighbors and fellow citizen, you

- **Strengthen Our Economy** by increasing our tax base and the consumer base for District businesses.
- **Build Our Neighborhoods** by improving access to resources and improving our schools.
- **Empower Our Families** by providing economic security and stable homes.

Empowering Our Families

The family is a crucial institution in any campaign against poverty. Family members support one another in countless ways that further education and employment opportunities by providing love and encouragement, caring for children, helping with transportation, and in countless other ways.

While families can positively prevent individuals from falling into poverty, the reverse is also true – poverty causes family relationships to fray, often with devastating consequences. Families on the cusp of poverty or almost able to climb out of it often slip because of disintegrating family relationships caused by the stress of poverty.

When those not living in poverty begin to help their neighbors in need, they affirm the central ideals and values of their faith. Social Justice is critical to how faith communities grow and expand. This issue matters to your congregation and community and to every family in the city.

When we empower our families, the effects trickle up. We see more diverse and vibrant communities, viable and healthy neighborhoods and an improved quality of life for everyone in the city.

Learn about the Campaign

- **Build a Strong Foundation** - *Make Basic Needs Accessible to District residents*
- **Make Work Possible** - *Provide the skills & supports residents need to work*
- **Make Work Pay** - *Help residents live in our city and contribute to our economy*

Make Your Voice Heard

- Sign the Pledge to cut poverty in half by 2022
- Utilize your social media networks to spread the word
- Author Op-Ed pieces in support of our campaign

Take Action

- Meet with our elected officials
- Sign a letter supporting our campaign
- Testify before the council

19.2% or nearly 110,000
District residents live in poverty

The FACTS:

- More than **2/5 District households with children** report that they did not have enough money to buy food at some point during 2008 and 2009.
- **21% of females** in DC live in poverty.
- **34% of those living east of the river**, in Wards 7 and 8, live in poverty.



Endorse our Campaign

*Make Work Possible
Make Work Pay
Make Basic Needs Accessible*



By endorsing our campaign, you are not only helping our neighbors and fellow citizens you affirm that you are committed to growing the local economy and creating economic opportunity. Additionally, you will have access to:

- ◆ Networking events with leaders from across the city.
- ◆ Opportunities to tell your story and highlight your events to our members.
- ◆ Our support on events and forums that help to defeat poverty.
- ◆ Talking points for events and facts for newsletters.
- ◆ Use of our logo on your website to show your support for our campaign.