



Poverty Impacts Us All *are you playing your part?*

learn about the campaign

- ✓ **Build a Strong Foundation**
Make Basic Needs Accessible to District residents
- ✓ **Make Work Possible**
Provide the skills & supports residents need to work
- ✓ **Make Work Pay**
Help residents live in our city and contribute to our economy

make your voice heard

- ✓ **sign the pledge to cut poverty in half by 2022**
- ✓ **utilize your social media networks to spread the word**
- ✓ **author op-ed pieces in support of our campaign**

take action

- ✓ **meet with our elected officials**
- ✓ **sign a letter supporting our campaign**
- ✓ **testify before the council**

Poverty Impacts Us All *support our campaign*

Poverty Impacts Us All.

Whether we know it or not each of us pays the cost for a city with a high rate of poverty. The good news is that we each can do something about it. When we speak with one collective voice we can change the conversation.

By providing opportunities for those living in poverty, you are not only helping our neighbors and fellow citizen; you

Strengthen Our Economy by increasing our tax base and the consumer base for District businesses.

Build Our Neighborhoods by improving access to resources and improving our schools.

Empower Our Families by providing economic security and stable homes.

Our Campaign:

Together, we can create jobs and opportunities for all District residents. **By endorsing our campaign** to cut poverty in half by 2022, you can become a part of our effort to:

- **Build a Strong Foundation** by Making Basic Needs accessible to all District residents.
- **Make Work Possible** by providing the skills and supports needed in today's workforce.
- **Make Work Pay** to allow all citizens to contribute to our city's neighborhoods and economy.



19.2% or nearly 110,000 District residents live in poverty

The FACTS:

- Childhood poverty costs our national GDP by about **\$500 billion per year**, or the equivalent of nearly 4% of GDP.
- **34% of those living east of the river**, in Wards 7 and 8, live in poverty.
- **57% of low income residents** live in a family in which at least one adult works.

Together, we can defeat poverty!